Reindeer Run

IN SUPPORT OF KidsCan

2026

EVENT DAY GUIDE

KIA ORA!

Your Reindeer Run event day is the perfect opportunity to celebrate your fundraising efforts, get active, and bring your school community together for a great cause.

Whether you're planning a whole-school Reindeer Run, a house competition, a festive obstacle course, a rotation of fun activity stations, or simply getting everyone moving with their antlers on, this guide is packed with ideas to help make your event easy to organise and enjoyable for everyone involved.

Remember, there is no "right" way to run a Reindeer Run event. You can walk, jog, run, dance or create your own reindeer-inspired challenges. Choose the activities that suit your school, your students and your available space.

Most importantly, have fun, celebrate your students' incredible fundraising efforts, and enjoy being part of something special. Every step, every antler and every dollar raised helps KidsCan support Kiwi kids experiencing hardship.

Pop on those antlers, get moving, and make it a day to remember!

The Reindeer Run Team





LET'S GET STARTED

Before Event Day

Use this checklist to help your event run smoothly.

□ Confirm event date
□ Book field, court or hall
□ Check antlers have arrived
□ Confirm teacher supervision
□ Organise music or sound system
□ Prepare water and colour stations
□ Check weather forecast
□ Have wet weather plan ready

Choose how you are running your event:

Whole School Run
Everyone skips together.

Class Run
Classes move between activity stations.



What to think about

Clothing

- Soft-soled shoes
- Comfortable sports clothing
- Hair tied back

Antlers

Antlers are only one size only!

Surface Selection

Recommended surfaces:

- Wooden floor
- Artificial turf
- Rubber surface
- Grass

Hydration & Nutrition

Encourage students to:

- Bring water bottles
- Stay hydrated
- Eat a healthy breakfast
- Refuel throughout the day

TOP TIPS FROM SCHOOLS

- **Keep It Simple**
  Students don't need a big course to have fun!
- **Use Music**
  A playlist instantly lifts energy and participation.
- **Get Staff Involved**
  Students love seeing teachers join in.
- **Celebrate Effort**
  Recognise participation, not just performance.
- Enjoy the process!



Colour Stations



One of the easiest ways to run a successful Reindeer Run event is to have a different colour powder at each station.

Students rotate through stations, or around them if they want to avoid colour.

Remember:
Participation, is the goal.



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EXTRA STATION IDEAS

Obstacle Course

Students navigate a reindeer-inspired obstacle course.

For example:
Zigzag through cones
Leap over small hurdles
Crawl under obstacles
Sprint to the finish line

Students can complete the course individually or in teams.

Event Day Tip

Senior students, teacher aides and parent helpers can make fantastic station leader



Reindeer Relay

Students work together to complete a team relay. Wearing their antlers, students run to a marker, complete a fun movement challenge and return to tag the next teammate.

How quickly can your reindeer team finish?

Speed Challenge

How far can you travel in 30 seconds?
Students run, jog or walk between two markers, counting how many lengths they complete.
Have another go and try to beat your personal best!

Endurance Challenge

How long can you keep moving?
Students walk, jog or run around a marked circuit, aiming to keep moving for a set period.
Set a class challenge of 3, 5 or 10 minutes, with everyone working towards their own goal.