Reindeer Run

IN SUPPORT OF KidsCan

Timeline

Launch your fundraiser

Your School

- Receive your Reindeer Run fundraising kit
- Introduce the fundraiser at assembly or in class
- Launch through newsletters and parent networks



Us

- Fundraising kit distributed to your school

Students get started!

Your School

- Students create their fundraising profiles
- Teachers encourage participation in class
- Students start sharing with family and friends

Us

- Online fundraising platform
- Classroom engagement challenges
- Real-time fundraising tracking

Build Momentum

Your School

- Encourage students to keep sharing their pages
- Celebrate fundraising progress across classes
- Promote within your school community



Us

- Leaderboards and progress tracking
- Engagement resources for teachers
- Ongoing campaign support

Final Fundraising Push

Your School

- Encourage students to reach their fundraising goals
- Build excitement for the upcoming event day



Us

- Event resources delivered to your school
- Coloured powder and event supplies arrive ready for the day
- Dedicated fundraising emails to help maximise fundraising

Event Day & Celebration

Your School

- Run your Reindeer Run
- Celebrate with students and the school community



Us

- Event resources and planning support
- Optional student reward programme
- Prize ordering and delivery

After the Event

Students select their rewards if your school has chosen the optional prize programme.

Rewards are delivered to your school within 3 weeks.